

Life After Coal Communications Recruitment 2024

Life After Coal Communications Coordinator

The Life After Coal Campaign is looking to recruit a Communications Coordinator, to work within a small campaign team, as well as with the communications teams in the three member organisations of Life After Coal.

The position is for an experienced, dynamic and passionate communications professional to provide strategic and creative communications leadership to the campaign, to direct media relations for key media events, and generally to manage, protect, and nurture the Life After Coal campaign's public profile.

QUALIFICATIONS, SKILLS AND EXPERIENCE

- At least 10 years' experience in strategic communications work. A background in the social and/or environmental justice sector is preferred
- Relevant undergraduate qualification, i.e. in journalism, communications, English, or media studies
- A knowledge of fossil fuels and their impact on local communities.
- Experience in producing campaign communications, for a variety of audiences including industry, government, and communities affected by environmental injustice.
- Experience in mainstream media relations, with existing networks and relationships with media outlets and journalists, as well as experience in community media relations an added advantage
- Firm grasp of social media platform tools, guidelines, and policies; with WordPress experience an advantage
- Experience with Microsoft Office and Google Drive will be an advantage
- Experience managing publishing processes
- Excellent coordination, collaboration and teamwork skills
- Strong self-starter and ability to work independently as well as in a team
- Excellent English writing skills; fluency in one or more additional South African language would be a strong advantage
- Excellent interpersonal skills over email, by phone and in person
- A sensitivity to inequality, social issues, and the needs of communities impacted by environmental degradation and injustice, and a passion for social and environmental justice
- A commitment to diversity, inclusion, and transformation.

KEY RESPONSIBILITIES

- Fully engage with and create an implementation plan for the LAC Communications Strategy
- Produce communications materials in line with the communications implementation plan, using both existing and new materials.
- Assist in developing and designing policy briefs and other relevant, succinct materials for use in LAC's work with governmental stakeholders
- Manage the design of a look-and-feel guide for LAC general materials and social media posts
- Manage the design of visual templates for policy briefs, social media posts, fact-and-action posts, infographics
- Be a central point of contact for the writing of op eds and other media pieces, bringing together others' expertise on certain matters and ensuring that the correct information is shared in a relatable, accessible way
- Direct media relations for key media events, including working with campaign partners' staff to produce media releases and fact sheets
- Build and manage relationships with journalists and influencers
- Remain abreast of relevant current affairs and develop press statements, with the assistance of others in LAC, and publish them strategically to gain improved media traction
- Using the LAC Communications Strategy, continue to develop a **social media strategy** that plans social media posts alongside a calendar
- Create and schedule **content** to be posted online in line with the social media strategy
- Manage the Life after Coal campaign's online presence and resources; including website and social media accounts
- Manage communication with key media and other stakeholders
- Liaise with communications staff in campaign partners, and in other partner organisations
- Report progress on project deliverables to partners and funders.

WORKING WITH THE LIFE AFTER COAL CAMPAIGN

The Life After Coal/Impilo Ngaphandle Kwamalahle campaign is a well-established joint campaign by [Earthlife Africa](#), [groundWork](#), and the [Centre for Environmental Rights](#). We aim to discourage the development of new coal-fired power stations and mines; reduce emissions from existing coal infrastructure and encourage a coal phase-out; and enable a just transition to sustainable energy systems for the people.

The campaign seeks to appoint a Communications Coordinator on a consultancy basis, starting on 1 February 2025. The consultancy will be managed through the Centre for Environmental Rights (CER).

The position is for an experienced, dynamic and passionate communications professional to provide strategic and creative communications leadership to the campaign, to direct media relations for key media events, and generally to manage, protect, and nurture the Life After Coal campaign's public profile.

The coordinator will report to the Campaign Coordinator and the campaign steering committee, and will work closely with the communications staff across the campaign.

The Life After Coal campaign is committed to diversity, inclusion and transformation and strives to reflect South Africa's racial, cultural, sex and gender diversity within its campaign staff. Candidates from historically disadvantaged or marginalised groups are strongly encouraged to apply for this post, and will be preferred.